

Cattleya
WINES

DISCOVER
THE *Reds* OF CATTLEYA

As you might imagine, I have been thinking a lot about the release of these wines. There are so many reasons why I'm excited about them. So, in anticipation of your questions, I have been laying awake at night thinking about what your biggest and first question might be ...



2012

THE VINEYARD SYRAH

Los Highlands

THE BEAUTIFUL "QUEEN OF THE ORCHIDS."



2012

THE VINEYARD PINOT NOIR

Sonoma County

THE BEAUTIFUL "QUEEN OF THE ORCHIDS."

WHY should you add these wines to your cellar?

1. Cattleya is a new brand *why should you invest in it?*

Yes, it's true, Cattleya is a new brand. However, as the winemaker, I bring the learning, experience and success of 17 consecutive harvests from my past to this exciting new venture. I am living the dream of making wine that I've had since I was just 14 and growing up in Colombia (a country with no wine culture at that time). Since then, I have passionately sought to make only the best possible wines. Thus, Cattleya is a "new" brand with 17 years of expertise and passionate knowledge put into each wine.

Cattleya is my life's work.

2. Have any critics reviewed Cattleya yet?

Yes, many actually, including reviews of the first 25 cases of my 2011 Syrah released last year. *Wine Spectator*, Antonio Galloni of *Vinous Media*, *Wine Enthusiast*, *Robert Parker's Wine Advocate* and Stephen Tanzer's *International Wine Cellar* have all reviewed the wines. I feel fortunate that Cattleya has been received with glowing praise from all these experts.

[Read these reviews on my website.](#)

3. How do I select our vineyard sources?

Quality of the grapes, stewardship of the land, and precious long-term relationships are the key. I seek the best vineyards, but also a strong relationship with the winegrowers. Family and rock-hard friendships are the underpinnings of Cattleya.

Cattleya wines are literally handmade.

"Cattleya is my life's work"



4. What is the vision of Cattleya Wines?

Impeccably honest wines that touch your soul and palate, created with the future in mind. With a chain of loving care you can trust to happen year after year, as I have put down my roots to provide quality and consistency for generations to come. Being trained in France and having the opportunity to work at wineries with centuries of history -- like Château Haut-Brion and La Mission Haut-Brion -- inspired me to strive only for long-term quality.

Cattleya was born to last.

5. Cattleya is not inexpensive. How do you know the wines are worth the money and will live up to their promise?

- I will never compromise a dream that started more than 20 years ago.
- These wines will set the tone for future Cattleya wines. They are the expression of years of experience and a deep passion for wine.
- Only the ultimate fruit quality combined with top-notch winemaking standards have consciously and consistently been applied to make Cattleya what it is.

6. Finally, what does the word, Cattleya mean?

Cattleya is something that resonates deeply with me. It is an orchid - the national flower of my country, Colombia. Interestingly, it is also one of the most challenging flowers to grow. With that hard work comes rich rewards. Cattleya is one of the most beautiful and delicate orchids in all the world.



Tasting Notes

The Donum Vineyard Pinot Noir 2012:

Cattleya Pinot Noir, Donum Vineyard, is scarlet-ruby in color shaded with carmine and cherry. The nose starts shyly, refined with violets and raspberry, hinting of fresh forest air. A few minutes in the glass reveals its complexity: raspberries and cranberries with hints of sage, black pepper and flirtations of mint. The subtle aroma of French oak and just a touch of vanilla bean is humbly revealed. The mouth-feel begins focused and linear as it develops with great power and an elegant structure mid-palate. This wine will surprise you from beginning to end, evolving with oxygen integration and temperature changes. Enjoy for at least ten years -- and likely longer.

The Soberanes Vineyard Syrah 2012:

Cattleya Syrah, Soberanes Vineyard, appears as deep purple and dark blackberry. The nose is delicate and fragrant, with floral notes of violets and lavender blending with blackberries, dark cherry and cranberries – with enticing hints of pepper. In the mouth, the tannins are extraordinarily velvety, full of finesse with a richly layered texture. Its acidity holds the middle of the palate, promising a long life to this wine. This is a wine with great finesse and intensity, exuding a rich panoply of aromas and a long finish. Enjoy now and cellar at least 15 years (if you can be that patient).

Tasting is Believing:

Purchase Cattleya / limited

Purchase Cattleya wines and start tasting the RED side of Cattleya Wines.

- *Drink them.*
- *Decant them.*
- *Age them.*
- *Enjoy them.*
- *Have an unforgettable Cattleya RED experience.*